

**SITE**

House of Crypton®

**SITE LOCATION**

New York, New York

**VISTA® PRODUCT USED**

Nuance V48

# Manhattan House Of Crypton®



Crypton® Super Fabric was introduced several years ago as a unique durable fabric that withstands virtually any abuse. These extraordinary fabrics are engineered to offer breathability, stain resistance, water repellency, and antimicrobial properties with surprising elegance. Crypton® is now used by thousands of worldwide hotels, restaurants, and institutions, and is fast moving into residential markets across the country.

When the principals of Hi-Tex Inc. looked for an ideal site to showcase this revolutionary new fabric and technology, they wanted a special environment that could exhibit their fabrics in a variety of applications. The “living laboratory” is located on the East Side of midtown Manhattan and showcases their line in both traditional and unconventional ways. In addition to wall fabrics, ceiling panels, and

curtains, Crypton® fabrics were also developed into custom area rugs and upholstered onto new and vintage furniture pieces.

Expansive windows in every room, covered with Crypton® sheer fabrics, effectively display the fabrics’ interplay with both artificial and natural light. And thereby lies the challenge.

Uncontrolled sunlight streaming through the windows is the one element these super fabrics cannot resist. Accordingly, a key factor in the showcasing of Crypton® fabrics became the installations of solar control window film. Vista® Nuance, a dual-reflective film, was chosen because it at once provides high solar rejection and blocks damaging ultraviolet light - the culprit in sunlight that causes fading.

# protection



Vista® Nuance V48 blocks 99.9% of all ultraviolet rays, reflects only 12% of visible light interiorly and 16% exteriorly. When installed, the film reduces glare by 48% and rejects a similar percentage of all solar energy.

The installation of Vista® Nuance makes it possible for Crypton® fabrics to be displayed in their full glory without fear of fading, at the same time allowing clear twenty-four hour a day views of New York through huge windows.

The House of Crypton® will now always be a sanctuary for designers, fabric producers, and distributors to enjoy the fabrics in full color in a spectacular living environment.



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P. O. Box 5068 • Martinsville, Virginia 24115 • (800) 345-6088 • [www.vista-films.com](http://www.vista-films.com)  
Vista® Window Film is pleased to have strict quality systems and has been ISO 9001 Certified  
(Certificate Number FM 35957)

The nature of certain delicate fabrics and dyes will lead to premature fading regardless of the application of any window film protective treatment.

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**VISTA®**   
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