

# preservation

## SITE

Biedenharn Museum

## SITE LOCATION

Monroe, Louisiana

## VISTA® PRODUCT USED

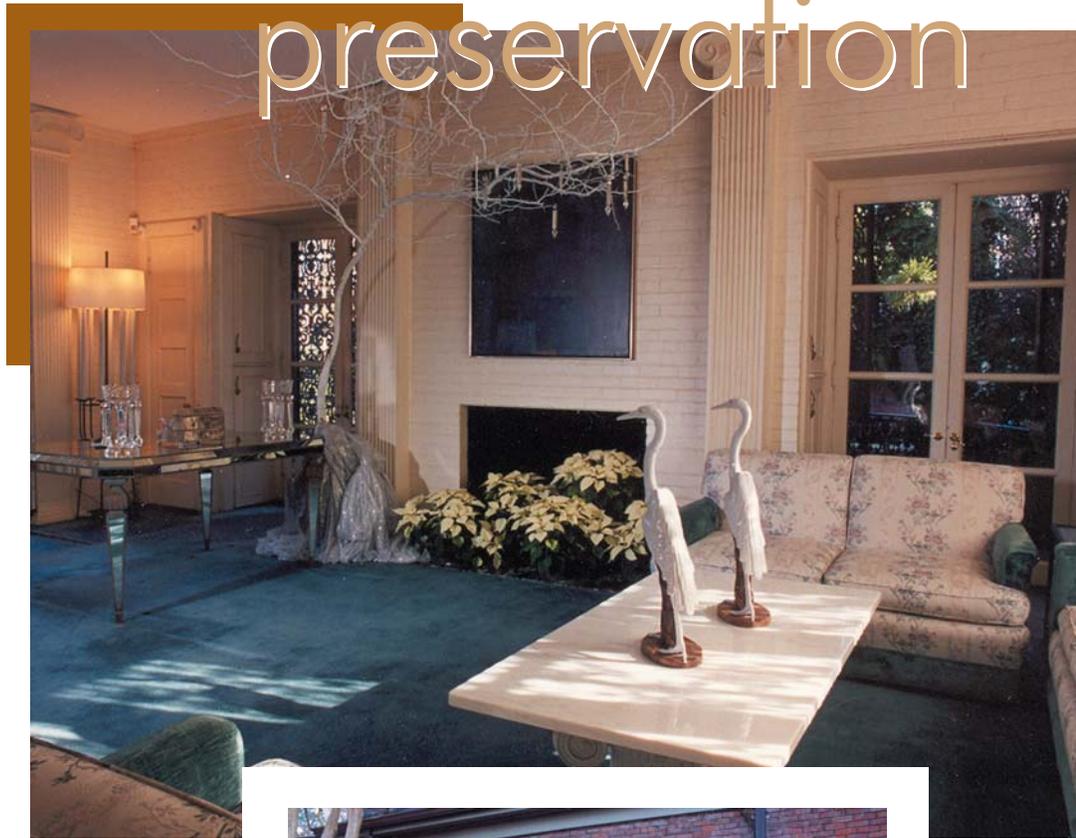
Nuance V48

## Protection For Biedenharn Museum

The Biedenharn Museum installed Vista® UVShield® solar control window film to keep the pristine character of its irreplaceable works of art and "objets d'art" without impeding its grand garden views. The museum was originally the home of Joseph Biedenharn, popularly known in Monroe as "Uncle Joe", the first person to bottle Coca-Cola in 1894. Biedenharn's innovative bottling venture affected not only the world of business, but it also affected the world of the fine arts by making possible the realization of the dreams of his musically talented daughter, Emma Louise, whose endeavors he encouraged and underwrote.

The Coca-Cola industry, built upon the foundation he laid, stands as a memorial to his contribution to the world of trade. The Biedenharn Museum stands as a memorial to his support of the arts. Naturally, the museum, which was Biedenharn's home for most of his adult life, is full of irreplaceable Coca-Cola memorabilia and Emma Louise's art and musicale artifacts.

A Vista® dealer who was very familiar with the museum pointed out to the curators that the sunlight flowing through the windows was causing damage to the interior furnishings. The curators had been concerned for a while but did not know what to do to provide solar protection and yet maintain the views of the beautiful gardens surrounding



CASE HISTORY

the property. It was decided that Vista® Nuance must be installed on the windows to block all (99.9%) of the harmful ultraviolet rays, which are the principal cause of premature fading. The film, when installed, rejects almost half of the total solar energy and reduces heat and glare.

The windows, with Vista® film in place, no longer imperil the magnificent 1923 Steinway grand piano in the music room, silk covered panels, and art in the dining room, and Coca-Cola mementos and precious furnishings throughout the museum. Furthermore, the clear views through the windows are unaffected by the "invisible" film. Uncle Joe would be pleased that his legend is insured!

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Vista® Window Film is pleased to have strict quality systems and has been ISO 9001 Certified  
(Certificate Number FM 35957)

The nature of certain delicate fabrics and dyes will lead to premature fading regardless of the application of any window film protective treatment.

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**VISTA®**   
WINDOW FILM